

Lane County - Service Option Sheet - FY 23-24 Adopted

SOS: **Public Information Officer**
 Dept: County Administration
 Contact: Devon Ashbridge x4526

Service Category: General Government

Mandate	None	Related	SHALL
Leverage	None	Some	HIGH

Executive Summary

Promotes awareness of Lane County Government programs and initiatives to citizens, media, the business community and community leaders. Engages and informs community members and employees about Lane County Government. Develops and implements internal/external countywide public information and communications programs. Evaluates and recommends strategy for communications/issues management. Develops emergency communications plans and collaborates with other agencies for coordinated public information in an emergency.

Service Descriptions

	Revenue	Expense Total	General Fund	FTE
Adopted Budget Total	\$280,796	\$300,524	\$19,728	1.50
Current Service Level	\$280,796	\$300,524	\$19,728	1.50

Promotes awareness of Lane County Government programs and initiatives to citizens, media, the business community and community leaders. Engages and informs community members and employees about Lane County Government. Develops and implements internal/external countywide public information and communications programs. Evaluates and recommends strategy for communications/issues management. Develops emergency communications plans and collaborates with other agencies for coordinated public information in an emergency.

State/Federal Mandate

None

Leverage Details

The General Fund portion of this program leverages the following:

_____ \$0	back to the Discretionary General Fund
_____ \$0	into other non Discretionary County Funds
_____ \$0	directly to community members (child support payments)